

CONTRACT



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

And:

Great American Media
1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

<u>Product</u>		<u>Alt Order #</u>
DCCC		09815256
<u>Contract Dates</u>		
<u>09/25/12 - 10/01/12</u>	<u>Estimate #</u>	
1473		
<u>Advertiser</u>		<u>Original Date / Revision</u>
Democratic Congressional Campaign Commi		09/11/12 / 09/11/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
KDVR	Alexandra Bradley	Washington DC
<u>Special Handling</u>		
Do Not Mail		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
8217	11	14
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	<u>Totals</u>	
										Type	Spots
N 1 31	31	09/25/12	10/01/12	M-F 5-530a Good Day	5a-530a		:30			NM	1 \$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/25/12	10/01/12	MTWTF--				1	\$375.00		
N 2 31	31	09/25/12	10/01/12	M-F 530-6a Good Day	530-6a		:30			NM	1 \$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/25/12	10/01/12	MTWTF--				1	\$500.00		
N 3 31	31	09/25/12	10/01/12	Good Day Colorado	6a-7a		:30			NM	2 \$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/25/12	10/01/12	MTWTF--				2	\$500.00		
N 4 31	31	09/25/12	10/01/12	Good Day Colorado	7a-8a		:30			NM	2 \$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/25/12	10/01/12	MTWTF--				2	\$500.00		
N 5 31	31	09/25/12	10/01/12	Good Day Colorado	8a-9a		:30			NM	3 \$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/25/12	10/01/12	MTWTF--				3	\$400.00		
N 6 31	31	09/25/12	10/01/12	Regis & Kelly	90130a-10a		:30			NM	3 \$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/25/12	10/01/12	MTWTF--				3	\$250.00		
N 7 31	31	09/25/12	10/01/12	Everyday	10a-11a		:30			NM	2 \$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/25/12	10/01/12	MTWTF--				2	\$125.00		
N 8 31	31	09/25/12	10/01/12	Judge Judy	11a-12p		:30			NM	3 \$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/25/12	10/01/12	MTWTF--				3	\$200.00		
N 9 31	31	09/25/12	10/01/12	We the People w/ Glo	12p-1p		:30			NM	2 \$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/25/12	10/01/12	MTWTF--				2	\$200.00		
N 10 31	31	09/30/12	09/30/12	FOX News Sunday	8a-10a		:30			NM	1 \$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/24/12	09/30/12	-----S				1	\$250.00		
N 11 31	31	09/25/12	10/01/12	Judge Judy	3p-4p		:30			NM	2 \$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/25/12	10/01/12	MTWTF--				2	\$450.00		

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
574222 /	09815256

Contract Dates	Product	Estimate #
09/25/12 - 10/01/12	DCCC	1473

Advertiser	Original Date / Revision
Democratic Congression:	09/11/12 / 09/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	<u>Totals</u>	
										Type Spots	Amount
N 12 31		09/25/12	10/01/12	Ricki Lake	4p-5p		:30			NM	2 \$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/25/12	10/01/12	MTWTF--					2	\$450.00		
N 13 31		09/25/12	10/01/12	M-F 5p-530p Fox 31 N	5p-530p		:30			NM	1 \$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/25/12	10/01/12	MTWTF--					1	\$700.00		
N 14 31		09/25/12	10/01/12	M-F 530p-6p Fox 31 N	530p-6p		:30			NM	1 \$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/25/12	10/01/12	MTWTF--					1	\$700.00		
D 15 31		09/29/12	09/29/12	News Saturday 5p-530	5p-530p		:30			NM	0 \$0.00
D 16 31		09/29/12	09/29/12	News Sa 530-6p	530p-6p		:30			NM	0 \$0.00
D 17 31		09/30/12	09/30/12	News Sunday 5p-530p	5p-530p		:30			NM	0 \$0.00
N 18 31		09/30/12	09/30/12	News Su 530-6p	530p-6p		:30			NM	1 \$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/24/12	09/30/12	-----S					1	\$450.00		
N 19 31		10/01/12	10/01/12	Bones Mon 7-8p	7p-8p		:30			NM	1 \$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/01/12	10/07/12	M-----					1	\$3,500.00		
N 20 31		09/30/12	09/30/12	Su LN 930p-10p	930p-10p		:30			NM	1 \$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/24/12	09/30/12	-----S					1	\$900.00		
N 21 31		09/25/12	10/01/12	M-F LN 9p-930p News	9p-930p		:30			NM	2 \$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/25/12	10/01/12	MTWTF--					2	\$1,800.00		
N 22 31		09/25/12	10/01/12	M-F LN 930p-10p	930p-10p		:30			NM	3 \$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/25/12	10/01/12	MTWTF--					3	\$1,400.00		
N 23 31		09/25/12	10/01/12	Fox 31 News Nightsid	10p-1035p		:30			NM	2 \$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/25/12	10/01/12	MTWTF--					2	\$500.00		
N 24 31		09/29/12	09/29/12	Sa LN 930p-10p	930p-10p		:30			NM	1 \$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/24/12	09/30/12	-----S-					1	\$900.00		
D 25 31		09/25/12	10/01/12	TMZ	1035p-1105p		:30			NM	0 \$0.00
D 26 31		09/25/12	10/01/12	Family Guy	11p-1130p		:30			NM	0 \$0.00
N 27 31		09/29/12	09/29/12	College Football Lat	5p-cc		:30			NM	1 \$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/24/12	09/30/12	-----S-					1	\$3,000.00		
N 28 31		09/30/12	09/30/12	NFL on FOX 11am	11a-CC		:30			NM	1 \$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/24/12	09/30/12	-----S					1	\$7,500.00		

Totals

39 \$34,575.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	28	\$26,425.00	\$22,461.25
10/01/12 -10/01/12	11	\$8,150.00	\$6,927.50
Totals	39	\$34,575.00	\$29,388.75

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Signature: _____

Date: _____

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